# Danail Dichev

## Full Stack Developer

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**Ecommerce and marketing systems LAMP stack developer with over 6500 website builds since 2010.** Experienced in supporting multi-million dollar agencies for US and international advertising campaigns. Enables business growth by implementing all steps for sales funnels from design to reporting through IT procedures like digital media mastery, event broadcasting, business logic automation, and user privacy policies.

## SKILLS

- Programming Languages: **HTML | CSS | Javascript | PHP | Python**
- Data Formats: **SQL | JSON | GraphQL**
- Frameworks: **Laravel | WordPress | Shopify**
- Operating Systems: **Windows | Ubuntu | Arduino | Raspberry Pi**
- Networking: **AWS | Google Cloud | Cloudflare**
- Techniques: **OOP | REST API | Webhooks | Data Visualization**
- Marketing: **Pixel Tracking | Device Fingerprinting**

## WORK EXPERIENCE

### *Technical Project Manager* | PDIC Publishing
8/2022 – 2/2023 | San Diego, CA

- Directed three international software development teams delivering projects for the flagship Shopify website, iOS & Android mobile app. Performed in-house development as needed.
- Administered an IT infrastructure generating about 3 million USD per month. Responsible for payment gateways, servers, domains, hosting, databases, user tracking, employee records, and office equipment.
- Orchestrated GDPR and US privacy law compliance by improving and creating new operational tooling & procedures, and educating coworkers about requirements.
- Increased Facebook ad re-targeting rate from 60% to 80% by optimizing tracking parameters in Voluum.

### *Web Developer* | Doctor Multimedia
10/2021 – 04/2022 | San Diego, CA

- Closed an average of 25 tickets per day and conducted an average of five meetings per day with clients via Zoom, then distributed tasks among myself and six other developers.
- Ensured 100% HIPAA and ADA compliance on client sites through first and third party plugins. Realigned client expectations if requests broke compliance.

### *Web Developer* | Rack City Media
2/2016 – 11/2017 | San Diego, CA

- Built daily design briefs for a team of three media buyers operating international ad campaigns generating about 4 million USD per year.
- Reduced time to build and deploy landing pages from three hours to five minutes by using Python to create a custom static site generator.
- Released weekly updates for a custom Linux build deployed to an average of 50 virtual machines.
- Added device fingerprinting and digital signature collection techniques with 100% success rate to third-party vendor on-boarding contracts using Javascript and HTML Canvas.

## CERTIFICATIONS

- 2024 | Certified ScrumMaster | Scrum Alliance

## EDUCATION

- B.S. in Software Development, 2016
  Coleman University, San Diego, CA

- A.S. in Web Design, 2013
  Mesa College, San Diego, CA

## PROJECTS

- Shopping Cart

Features an easy to use UI for your customers, supports product variations, and offers a light weight integration that doesn't block page loads.

Demo: danaildichev.net/portfolio/tools-apps/unbounce-cart

GitHub: github.com/danaildichev/unbounceCart

- Jitter Bug

Create a sense of urgency on landing pages with simulated page traffic and product sales. Offers customized control over the popularity of your products without having to spend time and money on a real data stream.

Demo: danaildichev.net/portfolio/tools-apps/jitter-bug

GitHub: github.com/danaildichev/jitterbug

- Multi Tab Opener

A great tool for anyone who has to check many web pages at regular intervals- offering the user time released bookmarks with options and storage. Instead of opening a long list of links all at once, you can control how fast your browser will open each one.

Demo: danaildichev.net/portfolio/tools-apps/multi-tab-opener

GitHub: github.com/danaildichev/multi-tab-opener

## LINKS

- danaildichev.net
- linkedin.com/in/danail-dichev-7038501a/
- github.com/danaildichev